

Delivering virtually amazing to your Home or Office in March!

For the first time ever, the AKFCF will be hosting its Annual Convention virtually. Rest assured, this will not be your typical family or work Zoom meeting. We will be coming to you live from Louisville.

Yes, it will be a different encounter for all of us, but we are extremely excited for you to experience an incredibly engaging convention that will help you to get motivated, educated and inspired.

We have been re-focusing, re-imagining, and re-inventing our traditional convention agenda to bring you the most “original” convention yet. We have a few secret recipes and spices of our own, and we think you will be pleased with this new product coming your way. Here’s a sneak peak of the agenda:

Tuesday, March 2

(All times are eastern)

3:30 p.m. – 4:00 p.m.

Convention Welcome

Fireside Chat with AKFCF President Brandon Robertson and KFC President Kevin Hochman

4:00 p.m. – 5:30 pm

KFC Foundation Fundraiser - A Taste of Napa Virtual Wine Tasting Event

Wednesday, March 3

2:00 p.m. 3:30 p.m.

General Session Day 1

3:30 p.m. – 4:30 p.m.

Workshop - Lessons from the Drive-thru: What We’ve Learned About Accuracy and Speed

4:30 p.m. – 6:00 p.m.

Vendor Showcase

6:00 p.m. – 7:15 p.m.

Cooking at Home with Louisville Celebrity Chef

Thursday, March 4

2:00 p.m. – 4:30 p.m.

General Session Day 2

4:30 p.m. – 5:30 p.m.

The Peoples' House Party – Virtual Meet Up Reception

Friday, March 5

10:00 a.m. – 11:30 a.m.

Annual Legal Update – (*franchisees only*)

11:30 a.m. – 12:15 p.m.

General Session Day 3

12:15 p.m. – 1:00 p.m.

The Power of the People Panel

1:00 p.m. – 1:15 p.m.

Convention Wrap Up

On-line registration will go live the week of January 11th. There is no charge to attend the AKFCF Virtual Convention, however, you do need to register to receive your personal link to access the program.

Stay tuned, more details to come!