

An IMPORTANT Message from AKFCF President Jim McKenzie and AKFCF 1st Vice President Brandon Robertson

READ THIS BEFORE MAKING LAYOFF DECISIONS

3/19/2020

As you all are aware, we are in an unprecedented time in KFC history. Many different things are happening to our businesses, all at an extremely fast pace. The good news is that many people are working hard to protect our interests on every front you can imagine.

The purpose of this message is to communicate to you the need for a little patience as it relates to layoffs of employees. Your Government Affairs Committee (GAC) is very involved with the U.S. Senate and House of Representatives that are, as we write this message, crafting legislation to provide relief to small and large businesses alike.

While we don't have the details to share and cannot today tell you how much it means to you, there are a few common themes we NEED you to know. The most important is that there is a very high probability that some, if not all, of the aid you could receive might be forgivable-- assuming you keep your employees working. The proposals that seem to currently be getting the most attention all condition forgiveness of the debt created by government aid (most likely through an SBA loan) on maintaining a certain level of employees compared to the pre-Covid19 period. We are also hearing that the goal is to get this aid flowing as early as next week.

Taken together, this means that if it is at all possible, refrain from mass lay-offs—at least for a few days. We would hate for you to become ineligible for debt relief because you acted too quickly. Please note, however, and to be clear, **we cannot guarantee what is in the proposals passes, nor can we be certain of the timing of any program**. While we cannot guarantee any of this, we felt you needed to know. Of course, **you ultimately need to decide what is best for your business**.

Under normal circumstances we would wait until a bill had been passed by both the House and the Senate before communicating such information with you. However, having heard rumors of franchisees making layoff decisions today, we felt you needed this information sooner than later-- even though there are no guarantees of what will or will not become law.

We will send out another update as soon as we know more about the situation.